Most organizations are well aware of the benefits that distributed workforce models can deliver, and many are allowing employees to work wherever

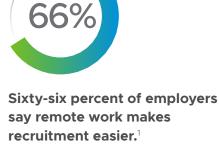
Distributed Work Models Deliver Results

they want. **WORKSTYLES**

AT WORK LOCATION REMOTE **BENEFITS**

EMPLOYER

Wider talent pools



achieved by working remotely 2-3 days a week.

employee in savings can be

Real estate savings

Up to \$11,000 a year per

implementing a flexible work policy. Without the right technology platform in place, "work from anywhere" won't work for everyone.

Picture it:

Increased productivity



SHARED

Greenhouse gas emissions can be **reduced by 54 million** tons a year.

Making "work from anywhere" work for everyone requires more than just

EMPLOYEE

Better work-life balance



employees expect the ability to work

remotely.1



It's day 1 for a new remote hire who

accepted a hard-to-fill role. "Thanks to my new employer's remote work policy, I finally have the job I've always wanted—and I didn't have to move across the

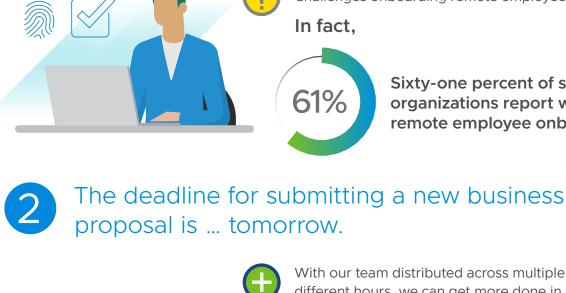


Challenges onboarding remote employees are all too common. In fact,

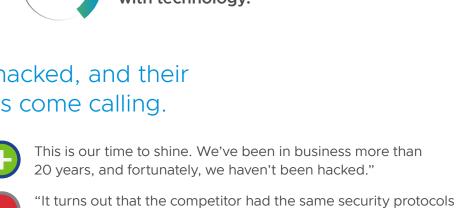
> With our team distributed across multiple time zones and working different hours, we can get more done in a 24-hour period and

Sixty-one percent of surveyed

organizations report wrestling with remote employee onboarding.4



Ensuring that employees can access the apps they need to do tneir jobs is a real problem. In fact,



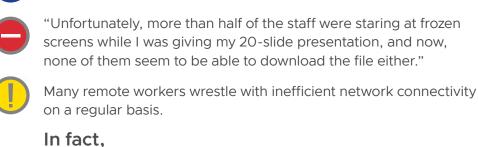
This is our time to shine. We've been in business more than

Fifty-one percent of surveyed employees reported wrestling with technology issues

Forty percent of employees said they would



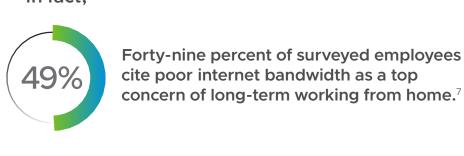
cyberattacks since shifting to a remote



An IT leader is ready to roll out an

enterprise-wide real-time remediation strategy.

"The staff has been really anxious for me to share our strategy— I'm so glad the day is finally here." "Unfortunately, more than half of the staff were staring at frozen





SUBPAR

Eighty-one percent of

professionals want the ability

to work from home, and they

expect device choice, flexibility

and seamless, consistent,

high-quality experiences.

anytime.

Enable touch-free IT

Deliver frictionless experiences

for employees from onboarding

to ongoing support—anywhere,

EMPLOYEE

EXPERIENCE

need to overcome obstacles around subpar employee experience. fragmented security and operational complexity.

FRAGMENTED

SECURITY

Seventy-seven percent of

security practitioners report they

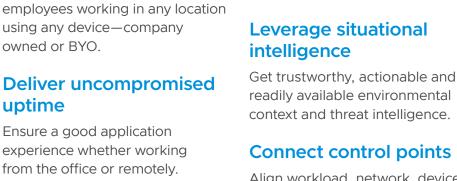
have too many point products to

Embrace least privilege

Shrink the attack surface with micro-segmentation and

to automatically remediate issues."

Now's the time to automate the track and manage. Just as many—78 percent—say this workspace in order to manage to outcomes, not tasks, with causes complex policy controls.8 Securing the distributed edge intelligent compliance, workflow requires a Zero Trust approach, and performance management. and that requires situational Make intelligence intelligence and connected work for you control points.



Connect control points Align workload, network, device and access controls to the applications and data being

protected.

with VMware Anywhere Workspace

Empower Today's Distributed Workforce

management Extend visibility and management to 100 percent of devices with cloud native,

OPERATIONAL

COMPLEXITY

2024

IDC expects the U.S. remote

workforce to grow from 78.5

Take advantage of unified

prioritize and generate

automated actions.

Deploy custom

flexibility and speed.

Implement cloud

native visibility and

workflows with ease

Create and deploy complex

workflows with drag-and-drop

off-domain policy management.

intelligence to quickly identify,

million to 93.5 million by 2024.¹⁰

mil

100% 100% **HYBRID**

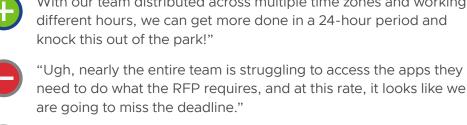
flexibility boosts morale.3



The future of work is distributed, but ...

"Ugh, I can't use the devices I'm familiar with, I have no idea how to use what I've been given, and it will be days before the remote support team has the bandwidth to help me figure it out. This is not the experience I was expecting. I'm literally at a standstill."

country to get it!"



quit their job due to a poor experience with technology.1 A competitor is hacked, and their

in place that we do. They attributed the hack to exposures

Weaknesses in traditional security models are compromising

the cloud-based tools that distributed employees use."

resulting from new endpoints scattered all over the place, and all

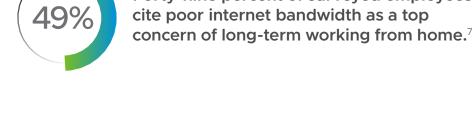
while working remotely,5 and



many organizations.

A new CEO is ready to share her strategy at a company-wide virtual town hall.

working model.6



"Not only will our new approach enable us to stay on top of network and endpoint protection and management, it will also help us provide our employees with a much better experience."

"Now that our workforce is distributed, we have different teams using different tools. We can't get the complete visibility we need

Provide freedom real-time continuous of choice authentication and authorization Support knowledge and frontline for access control policies. employees working in any location using any device—company Leverage situational

for distributed workforces while reducing costs and operational overhead for organizations. It combines the key elements of unified endpoint management, desktop and app virtualization, secure access service edge, and endpoint security technologies to fully meet the needs of today's distributed workforce. With Anywhere Workspace, organizations can

· Achieve broader, more effective security that enables access to any app from any device.

• Increase IT responsiveness and efficiency while breaking down silos, lowering IT complexity

• Meet employee expectations for onboarding, support and choice.

and total cost of ownership.

experiences, reduces overhead, and

VMware Anywhere Workspace is a pre-integrated solution that delivers secure and seamless experiences

- Learn more about the first-of-its-kind solution that provides connected visibility and context, enables seamless employee
- ensures effective security. **DOWNLOAD**
- VMware, Inc. "The New Remote Work Era: Trends in the Distributed Workforce. A global report analyzing organizational shifts in response to COVID19." August 2020. (Study conducted by Vanson Bourne and commissioned by VMware and Dell.) PwC. "It's time to reimagine where and how work will get done." January 12, 2021 Staples. "Does Your Workplace Deliver? 5 Keys to Meeting Employee Expectations." 2019. (Staples Workplace Survey conducted by KRC Research on behalf of Staples in October 2018.)
- ⁴ Tolly Enterprises, LLC. "VMware Work From Home: Performance, VoIP and Microsoft 365 User Experience Evaluation." January 15, 2021. (Study commissioned by VMware.)
 ⁵ ZDnet. "Over half of employees frustrated by remote tech issues during COVID-19 lockdown." Eileen Brown. June 2020. VMware Carbon Black. "Global Threat Report: Extended Enterprise Under Threat." June 2020 ComputerWorld. "Working from home? Slow broadband, remote security remain top issues." Matthew Finnegan. October 5, 2020 Forbes Insights. "Cybersecurity Trailblazers Make Security Intrinsic To Their Business." Joe McKendrick. 2019. (VMware's 2019 State of Cybersecurity Strategy Survey based on 1,000+ organizations, conducted in partnership with Forbes.) President & Fellows of Harvard College. "HBS Online Survey Shows Most Professionals Have Excelled While Working from Home." March 25, 2021.
 IDC. "Mobile Workers Will Be 60% of the Total U.S. Workforce by 2024, According to IDC." September 1, 2020.

VMware, Inc. 3401 Hillview Avenue Palo Alto CA 94304 USA Tel 877-486-9273 Fax 650-427-5001 www.vmware.com Copyright © 2021 VMware, Inc. All rights reserved. This product is protected by U.S. and international copyright and intellectual property laws. VMware products are covered by one or more patents listed at http://www.vmware.com/go/patents. VMware is a registered trademark of vMware, Inc. and its subsidiaries in the United States and other jurisdictions. All other marks and names mentioned herein may be trademarks of their respective companies. VMW-IFG-AWCHALLENGES-USLET-20210729-WEB

vmware[®]